

# Tim Shannon

*Managing Partner, Director of Sales*

Tim joined Crowley Associates in 1998. He has over 30 years in the electronics industry driving demand creation, sales growth, and cultivating long-term partnerships. As Sales Director, he manages a high-performance sales team to deliver results for Crowley's manufacturers represented across multiple vertical markets. His leadership style is characterized by his enthusiasm, strong people skills, strategic thinking, and ability to inspire and motivate his team.



He enjoys working with his four managing partners in shaping the company's future success. He believes a strong and united managing partner team can lead to a more resilient and successful company. Tim appreciates the ownership team's ability to openly communicate, respect each other's expertise, and work collaboratively towards the company's shared goals.

Tim attended Penn State University where he studied economics and marketing. He received his Certified Professional Manufacturers Representative certificate in 1997. He is a member of the ECIA Independent Manufacturers Rep Association and the ERA Electronics Representative Association.

Tim lives in Pennsylvania with his wife and two children. In his downtime, he enjoys spending time with family and friends playing ice hockey and golf.



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