

# Alan Ahern

*President*

Alan Ahern joined Crowley Associates in 1992 and has been the President of Crowley Associates since 1997.

In 1994, Alan relocated from New England to expand Crowley Associates' presence into the Metro NY / N. NJ territory. Three years later, along with the managing partners, he acquired Crowley Associates and assumed the role of President. Through organic growth and multiple acquisitions, Alan continued the expansion of the firm's operations throughout the Northeast to its current footprint of five ERA territories with 29 employees. He has extensive industry knowledge and has designed a tool utilizing an Advanced Analytic Platform (AAP), which combines hardware, cloud solutions, ETL, CRM, and Digital Transformation methodology.



Alan holds an Industrial Electronics Engineering Degree coupled with Sales and Marketing disciplines and is a Fiber Optic Fusion Splice Trainer and Light Brigade Graduate. Before Crowley Associates, Alan was the Vice President and an equity owner of Solarmetrics, a solar photovoltaic and power distribution company.

Alan is a member of four Manufacturers Rep Councils and six Distributor Rep Councils. He is also a member of the ECIA Independent Manufacturers Rep Council. Alan is also actively involved within the ERA Electronic Representative Association, working on project-based initiatives.

Alan lives in New Hampshire and is married with a combined family of five children and three grandchildren. Alan and his wife Cathy enjoy outdoor activities and active water sports. Alan also loves restoring old muscle cars.



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